

2005-06 Annual Report

College Area Community Council

Membership Committee

March 8, 2006

Committee Chair-Jim Boggus, Doug Case, Jason Farran, Charles Maze, Tom Phelps and Juan Baligad.

As of February 8, 2006, a total of 289 members have registered for 2006, 6.8% less than last year at this date. Several renewals have been received after the cut-off date for voting at the annual meeting which will off-set this loss. As of December 31, 2005 we had 356 members. Therefore we have 18.8% less members than the peak of last year.

These 289 2006 members donated as follows: 1 at \$115, 1 at \$100, 14 at \$50, 39 at \$25, 2 at \$20, 56 at \$15, 162 at \$10, and 14 at \$0.

The initial membership RENEWAL NOTICE mailing for 2006 was mailed in December 2005 to a total of 390 (all 2005 paid and non-paid members, 2004 paid members who had not renewed in 2005, and 2003 \$15 or more paid members who had not renewed in 2005).

A second mailing to 146 who had not replied to the initial mailing was mailed on January 25, 2006.

During the year a membership campaign was constantly carried on at the monthly CACC meetings. Flyers were provided at various outlets, such as churches, College Rolando Service Center (Firehouse), College Heights Library, El Cerrito Community Council, College Area Business Improvement District (BID), Collwood Homeowners Association, Fraternity and Sorority meeting, etc.

In 2005 the College View Estates Association (CVEA) membership in the CACC reached 118 members which were 33% of the total CACC membership. This represented 35% of their 340 homes. As of February 8, 2006, their memberships are already at 32% of the CACC membership and represents 27% of their homes are CACC members.

In 2006 the committee will continue to use churches, home owner associations, councils, business, fraternities, sororities and other groups to assist us in signing up members. Board members will be urged to work their neighbor blocks to sign up at least 10 new members each. Plastic holders of the CACC Flyers will be placed in all organizations permitting placement. Groups will be encouraged to emulate the CVEA success in signing up their members.

A special thanks to all of the committee members for their efforts in maintaining records, producing renewal materials and mailing renewals to our members and former members.

Jim Boggus, Chair

###